

Bharti Airtel ('Airtel') has maintained that the mobile Average Revenue per User (ARPU) needs to be upwards of INR 300, to enable a financially healthy business model for Telcos in India. We believe that this level of ARPU will enable the substantial investments required in network technology and spectrum and offer a modest return on capital.

In this light, we welcome the announcements in the industry to repair tariffs. Airtel will also revise its mobile tariffs as indicated below, from July 3rd. We have ensured that there is a very modest price increase (less than 70p per day) on the entry level plans, in order to eliminate any burden on budget challenged consumers.

Prepaid Plans	MRP	Validity (Days)	Benefit	Revised MRP
Unlimited Voice Plans	179	28	2GB data, UL Calling, 100 SMS/day	199
	455	84	6GB data, UL calling, 100SMS/day	509
	1799	365	24GB data, UL calling, 100 SMS/day	1999
Daily Data Plans	265	28	1GB/day, UL Calling, 100SMS/day	299
	299	28	1.5GB/day, UL Calling, 100SMS/day	349
	359	28	2.5GB/day, UL Calling, 100SMS/day	409
	399	28	3Gb/day, UL Calling, 100SMS/day	449
	479	56	1.5Gb/day, UL Calling, 100SMS/day	579
	549	56	2GB/day, UL Calling, 100SMS/day	649
	719	84	1.5GB/day, UL Calling, 100SMS/day	859
	839	84	2GB/day, UL Calling, 100SMS/day	979
	2999	365	2GB/day, UL Calling, 100SMS/day	3599
	Data Add-Ons	19	1 day	1 GB
29		1 day	2 GB	33
65		Plan validity	4 GB	77

Note: All customers on 2GB per day and above plans can enjoy unlimited 5G data

	Monthly Tariff	Benefit	Revised MRP
Postpaid Plans	399	1 Connection; 40GB Data with roll-over, Unlimited Calling, 100 SMS/day, Xstream Premium Subscription	449
	499	1 Connection; 75GB Data with roll-over, Unlimited Calling, 100 SMS/day, Xstream Premium Subscription, Disney+Hotstar Subscription 12months, Amazon Prime Subscription 6months	549
	599	Family of 2 Connections; 105GB Data with roll-over, Unlimited Calling, 100 SMS/day, Xstream Premium Subscription, Disney+Hotstar Subscription 12months, Amazon Prime Subscription 6months, Wynk Premium	699
	999	Family of 4 connections; 190GB Data with roll-over, Unlimited Calling, 100 SMS/day, Xstream Premium Subscription, Disney+Hotstar subscription 12months, Amazon Prime Subscription 6months, Wynk Premium	1199

These prices apply to all circles, including Bharti Hexacom Ltd. Circles.

The new tariffs for all Airtel plans will be available on www.airtel.in starting July 3rd , 2024.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over 500 Mn customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high speed 4G/4.5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.com (<https://www.airtel.com>)